



Overview

A Cup of Cappuccino for the Entrepreneur's Spirit: American Indian Women Edition is intended to develop aspiring business owners. Individuals will use the book to study entrepreneurship and management concepts from an Indigenous perspective. A total of 50 Indigenous businesses, created by women will be profiled within the book or published electronically.

We are seeking essays written in the first-person from Indigenous women of all professions. Submissions from emerging to established and grassroots to global entrepreneurs will be accepted. The personal narrative should record how you decided to embark upon your career, what inspires you, how did you turn your ideas into reality, where are you now and what are your next steps. Additionally, we are interested in essays that explore new definitions of entrepreneurship and Indigenous empowerment that are pushing women toward new thinking around economic and social change.

These case studies will be compiled and your story shared. You can inspire and educate other entrepreneurs to know that with perseverance, hard work, and values it is possible to live the dream of an entrepreneur to better yourself and your community.

Each case study would feature an entrepreneur of the following level of experience:

- Emerging- First time entrepreneurs who are facing the challenges of start-ups and currently witnessing their ideas materialize.
- Established- Recognized entrepreneurs currently excelling and looking for new opportunities for expansion and development.
- Emeritus- Retired entrepreneurs with insight into the challenges and triumphs of successful business.

A Cup of Cappuccino for the Entrepreneur's Spirit™

A Cup of Cappuccino for the Entrepreneur's Spirit™ features a series of books of entrepreneurs' true stories written to inspire, energize and teach the reader. The stories include adversities, challenges, triumphs, and successes experienced by the entrepreneur to help readers discover passion and basic principles they can use to live the entrepreneurial dream. Visit www.acupofcappuccino.com for more information.

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Guidelines

Here are some questions that can assure that your story might help others:

- When and how did you first know that you wanted to be an entrepreneur?
- How do you give back and serve others?
- What is distinctive about American Indian business?
- How can American Indian businesses encourage youth to be involved in entrepreneurial activities?
- What are the critical success factors for American Indian women entrepreneurs?
- What is the potential for American Indian business and what are the challenges (and how can these challenges be overcome)?

Format

Essays must be typed, double-spaced, approximately 1000 words and include the following; title, story, tribal affiliation, favorite book, and favorite quote.

Additionally, following the essay please include your website, social networking URL information and an Editor's Note. The Editor's Note is a brief bio that includes information not in the essay, e.g., Smith now lives in New York City with her spouse and two children. She sold her last business for \$_____ and is now actively involved in XYZ business.

Submission

Electronic submissions are preferred. Send essay electronically as a Word format file (with .doc extension) to nicole.wheeler@cimtel.net or molly.tovar@cimtel.net. Write "Entrepreneurship Essay" in the subject line. Within the email please include your, name, address, telephone number, email, and identify emerging, established, or emeritus entrepreneur.

Reply

Please allow until March 1, 2010 for a response. Your essay will be selected for publication in the book and/or featured online. You will receive an edited copy of your story for approval before it is published.

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